Creating a Pilot Program

[Piloting a Program Overview](#)

[Pilot Program Worksheet](#)

Piloting a Program Overview

1. Use the term 'pilot'
2. Analyze research and data
3. Create a plan *(See worksheet below)*
    a. What are you piloting?
    b. What problem are you trying to solve?
    c. What does success look like?
    d. How will you measure success?
    e. What is the group/number of animals involved?
        i. Can be one animal or an entire organization
    f. What is your timeline?
        i. Can be one day or a year or more
    g. What resources do you need?
    h. Who will be involved?
    i. Anticipate questions that might be asked, and have answers for them ready.
4. Get critical feedback before presenting to administration
5. Inspire confidence
    a. Clearly define success and goals
    b. Speak the language of leadership – safety/liability, cost, positive publicity/political capital
6. Minimize risk initially
7. Talk about your pilot! (political capital)
    a. Internally with staff, volunteers, foster caregivers, government leadership, and other departments
    b. Externally with adopters, the public, media outlets, and other people who engage with your organization
8. Report data regularly
9. At the conclusion of the pilot, adopt the program or pilot a second version of the program

Pilot Program Worksheet

1. What are you piloting?

2. What problem are you trying to solve?

3. What does success look like?

4. How will you measure success?

5. What is the group/number of animals involved? It can be one animal or an entire organization.

6. What is your timeline? It can be one day, one year, or more.

7. What resources do you need? What documents need to be created?

8. Who will be involved?